

WKAF Strategic Actions on the KORUS FTA

A. Goal

B. Objectives

C. Strategy

D. Executable Actions

E. Key Results/Milestones

A. Goal

- Help pass the KORUS FTA

B. Objectives

- Maximize networks in Government, Congress and Industry
- Mobilize grass-root groups
- Raise awareness via media
- Establish leadership among Korean-American organizations

C. Strategy

- US Government- USTR, White House
- US Congress- House and Senate- key leaders, committee members, members
- KORUS FTA Coalitions- US Chamber of Commerce, FTA Coalitions- Agro, Pharma, Aerospace, etc
- Grass-root groups or NGOs- LOKA, KAC, K-A Trade groups, local groups
- Media- Newspapers

D. Executable Actions

- US Government-
 - Meetings with USTR and setting cooperative strategies
 - Establishing communication channel with White House and letter writing to the President
- US Congress- House and Senate
 - Letter writing to the key members including the leadership of both chambers
 - Encouraging and facilitating Korean visits of key members for academic, political and/or economic conferences
 - Enhancing communication channels with key members and their staff
- KORUS FTA Coalitions
 - Participating in important action meetings of US Chamber of Commerce & FTA Coalitions
 - initiating roundtable or conference meetings with the Chamber of Commerce
- Grass-root groups or NGOs-
 - Establishing nation-wide networking of LOKA, KAC, K-A Trade groups, local groups
 - Leading rallies in DC and visits to Congress

- Media- Newspapers
 - Placing ads in Washington Post and Wall Street Journal
 - Obtaining supports/endorsement from > 300 econ professors, and listing their names in the ads => maximize the roles of KEI, KAEA and Korean Professors Association to get such supports and endorsements.

E. Key Results and Milestones

- US Government
- US Congress
- KORUS FTA Coalitions
- K-A groups
- Media